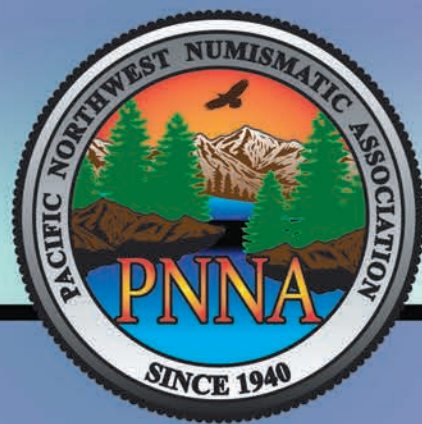


Pacific Northwest Numismatic Association

The Nor'wester



1st Quarter 2020 • January - February - March

The Tradition of a Medal



See articles on pp. 10-11.

ANACS submissions accepted at show – See back-cover ad.

Boeing Employees' Coin Club 56th Annual Coin & Currency Show
January 18 - 19, 2020 - Kent Commons - Kent, Washington



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**The Nor'wester is published
 quarterly by the
 Pacific Northwest
 Numismatic Association**

PNNA is an IRS 501 c(3) nonprofit educational
 association registered in Oregon.

For membership information please see page 7,
 the PNNA website, or attend the convention.



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PNNA Dues

PNNA dues are assessed annually in January. If you have not yet paid for 2020, you will receive a reminder with the 2nd Quarter 2020 edition of *The Nor'wester*, which will be your last edition until dues are paid. Individual online-only dues are \$10; family groups and clubs are \$15. Life membership costs \$200. Add \$5/year for paper. For more information please see <https://www.pnna.org/wp/join/>.

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PNNA Officers 2018-2020

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Secretary - Danny Bisgaard (also Past President)

Treasurer - Scott Loos

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Appointed Positions

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Editor/Webmaster - Eric Holcomb

Deadline for submission of material for 2nd Quarter 2020 Nor'wester: Mar. 15, 2020.

Inquiries

Email inquiries to info@pnna.org.

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Washington State Centennial Medals



Are you looking to fill in holes in your **Washington State Centennial Medal** collection? The PNNA has no more medals to hand out at its shows — the last medal was given away at the PNNA/Willamette Coin Club November show in Portland. So

if you still want to complete a set, you will need to trade with other collectors who have duplicates. To facilitate this, we have established a way to get those with extra medals together with those with holes in their collection.

A clearing agent has been established. To take advantage of this program, simply email a list of the medals you need and a list of extra medals you're willing to trade, to centennialmedals@pnna.org. Our clearing agent will notify you of any matches, so that you can make arrangements to get together (perhaps at a major coin show). This is first-come, first-serve. The first person to get their list in will receive the first medals available.

We will run this program for a year with reminders in each issue of *The Nor'wester*. If after the first year there is still interest in the program, it will be continued. Once no more want lists are received for a period of time the program will be discontinued. So, put together your lists and send them as soon as possible. This may be your last opportunity to fill in your set!



Note: The medal pictured here is the statewide bronze centennial medal, however this program is primarily intended for the county medals, of which few people have a complete set.

For information, there are 50 medals in the complete set — 38 for the counties, and 12 special medals for various topics including the Great Trail Drive, the horse, the Masons and the cities of Kalama and Orting. We are planning to take photos for the PNNA catalog.

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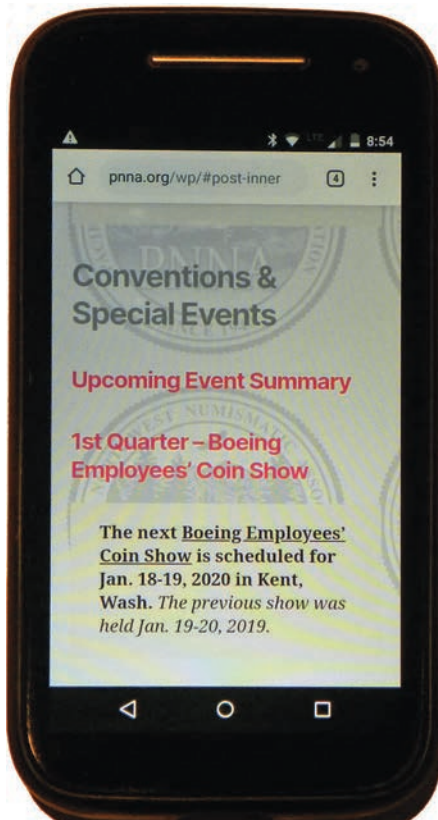
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Visit the new mobile-friendly PNNA website powered with WordPress at:

<https://www.pnna.org/wp/>

Image above with historical PNNA memorabilia is a featured image at the top of the homepage. (Full image may not be visible on all devices.) Featured image may change from time-to-time.

- Convention and Event Info
- Awards
- News
- Links
- Collector Exhibits and more!

PNNA President's Message

by PNNA President James Reinders

I have a lot of good news to share — which affect all PNNA members — so I want to get the word out on these five important topics:

1. The Spring show/convention in Tukwila has shifted to April, due to a conflict with another national show. Note the new dates! (April 17-19, 2020)
2. The planned educational class "Counterfeit Detection Seminar: Classic Fakes & Chinese-made Counterfeits" has shifted dates to align to the new dates (class is April 15-16, 2020), and sign-ups are open.
3. The PNNA board unanimously decided to launch a new show in Tukwila in the fall — the first is scheduled for Sept. 25-27, 2020.
4. Our bi-annual elections are coming up. Ballots will be mailed ahead of the April Tukwila show, with newly elected taking office on April 18. If you are interested in running for the board, or want to nominate someone — please let an officer or a board member know!
5. The Portland show/convention, after another great show, will have a branding change in 2020. I will come back to this at the end of my message.

Our Spring Show/Convention in Tukwila will be April 17-19, 2020

Our previously selected date in March, suffered a rare unplanned date collision with another national show (Baltimore). This would have affected roughly a dozen dealers, so Scott Loos skillfully found us a new date. The Tukwila Community Center worked with Scott, to free their facility up (by shifting reservations others had) for us on April 17-19. Of course, we prefer to avoid such shifts if we can — but for such a major collision, we have reacted correctly to make it all work out. Please note the new dates! The ANA also helped, by shifting the dates for our class ...

Be better at avoiding 'the coin you wish you never bought.'

Counterfeit Detection Seminar: Classic Fakes & Chinese-made Counterfeits, April 15-16, 2020 in Tukwila.

Seats are limited - sign-up now to avoid being left out!

<https://www.pnna.org/convention/spring/PNNA-Counterfeit-Detection-2020.pdf>

I cannot say enough great things about this class, the rare counterfeits you get to handle (under the special permission that the ANA has from the secret service to have these for our education!), and the instructor Brain Silliman (he is *incredible* — he taught "Coin Grading,

Problem Coins & Conservation" for us in Portland in October 2018). I have taken this counterfeit detection class before, as a week-long class in Colorado Springs, years ago. I'm taking this again — because you can't practice this too much, plus Brian is talking about Chinese fakes too — a plague that didn't exist when I took the class years ago. Heck, I'd probably take basket weaving if Brian was teaching it.

Bringing another major show to the Seattle Area

The PNNA board unanimously decided to launch a new show in Tukwila in the fall — the first is scheduled for Sept. 25-27, 2020. The board will review the many details associated with this at our January board meeting.

I will explain why this is an important decision, and the correct decision, even though it is not without risk.

First of all, this is a national trend. Strong annual shows, across the country, have found that two shows a year works best. This has happened with the Florida FUN show, Baltimore, and many other large cities. It was definitely time for the PNNA to make this move. Not every show succeeds at this, but I believe we understand why some have failed while many have succeeded. We have a solid team to make this happen. While it takes a team to do it, I will share that our secret 'ace in the hole' is Scott Loos. I'm not sure we would try to launch a new show without Scott, but with Scott — how can we lose?

The national trend has caused the ANA trouble, and is a key reason the ANA keeps considering standardizing on Chicago for the summer. It has become much harder for the ANA to travel to major cities and not find them competing with other shows. The ANA president also worries that they should shift out of August, because August guarantees no participation from Europe in a show they call the 'The World's Fair of Money.' The good news for us in regards to the ANA is that Seattle won't be host to the ANA for reasons out of our control. Portland remains the best location for us to attract an ANA show. We were not selected in the last round, but we will continue to try to bring the ANA to the Northwest again.

In addition to the national trend, more than a few national dealers have encouraged us to give them more opportunities to be in the growing Seattle market. As a Portland resident, it does pain me a little to concede that Seattle is a bigger market ... but it is a lot bigger. Frankly, when I'm in their traffic, I'm okay Portland is smaller. But, the size realities mean that the PNNA should launch a second show in the Seattle area.

With the great shows in the Northwest — Boeing, PNNA Spring, PNNA Fall, WCC Fall, Salem — we can reach out to the coin collectors who still don't know about our clubs or our shows. I see lots of opportunity.

Elections coming in 2020 — nominations for the board are open!

Our bi-annual elections are coming up. Ballots will be mailed ahead of the April Tukwila show, with the newly elected taking office on April 18. If you are interested in running for the board, or want to nominate someone — please let an officer or a board member know!

Portland Fall Show/Convention is well run by WCC

November brought us the WCC/PNNA Fall Convention, and a Numismatic Seminar on Exonumia, and they were both great! We received some very positive feedback about new attendees to the show — thanks to the WCC's innovative use of Facebook ads. The exhibits were great, although there was a snafu that resulted in some exhibitors not being able to setup. Yes, that was very disappointing — and should never happen. I appreciate how people pulled together to make the best of it, and the commitment to adjust for next year. It was the only lowlight to an otherwise amazing weekend.

This brings me to the topic of show branding. For fifteen years, the show has been co-branded by the WCC and PNNA. In the early days, PNNA was deeply involved in helping launch the show and manage it. In that time, both PNNA and WCC have successfully grown the show. In recent years, the Willamette Club has really owned the show and all the decision making. This resulted in a dialogue about the role of the PNNA in the show, and we considered the possibility of formally running the show jointly. The WCC board opposed this because it would not reflect that that WCC owns all the risk too). It became clear the it was time to remove the PNNA name and the PNNA board worrying about show logistics.

Starting in 2020 the PNNA name is removed from the show — and managing it will no longer be an agenda item for the PNNA board meetings. Scott (bourse chair) has offered to continue serving as bourse chair. Ed (general chair for 2018 and 2019), as PNNA VP, is in line to run for PNNA president (bylaws require me to step aside since I have been elected twice). Therefore, Ed has volunteered to help the WCC and whomever they choose a new general chair.

At first, this might seem like a drastic change. But, it's not. It's actually a great thing that the show is strong, and so is the Willamette Coin Club. We are blessed in the Northwest with many active numismatists, who volunteer their time to help bring more into the hobby and to the clubs and shows. We all win.

We discussed and approved this change at the Q4 PNNA board meeting. Included in the board meeting were WCC president (Jimmy Krozel) and WCC secretary (Tim Bishopric). As we discussed the pros and cons, another guest at our board meeting — Colonel Steve Ellsworth, the president of the ANA! —told us we are very lucky (we make the luck!) in the Northwest to have such strong clubs. It is great that WCC owns the Portland show and the rest of us get to help them. I'm a proud member of the WCC (I manage their website) — and what else will I have to do after my PNNA president term is up?

I will admit that deciding to add a show in Seattle, in the same meeting that we turned the fall show over to the WCC completely, can appear to be connected decisions. They aren't — both were the right decisions on their own, and delaying either would have been a mistake. We did consider spacing the decisions apart from each other, to avoid causing concern that they were connected decisions. The board was unanimous that we needed to step up, do the right thing (both decisions) and not make decision based on appearances rather than doing our jobs to best promote numismatics in the Northwest. Have I mentioned lately how much I respect this amazing PNNA board! I really do.

Upcoming Board Meeting Dates and Locations:

- Jan. 18, 2020 at the Boeing Employee's Coin Club Show, Kent Commons, Kent, Wash., right after the show closes (start meeting about 5:20 p.m.)
- Apr. 18, 2020 at the PNNA spring show in Tukwila, at 8 a.m. (the annual membership meeting is after the show that same day)
- Summer 2020 to be announced.
- Sept. 26, 2020 at the PNNA fall show in Tukwila, after the show closes for the day.

Guests are always welcome to drop in on any board meeting - they are always open! The Board and Officers serve at your pleasure — please contact any one of us with your suggestions. We want to grow this organization and we want to better educate our members on the subject of numismatics.

PNNA Membership Information — If you have questions about your PNNA membership or would like to join, please contact: Eric Holcomb, 1900 NE 3rd St STE 106 PMB 361, Bend, OR 97701-3889, phone (541) 647-1021, email eric@holcomb.com. Individuals, families and clubs can join PNNA for 3 years and save money! See the PNNA website memberships page for details.

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The Tradition of a Medal

The ongoing story of Boeing Employees' Coin Club annual medals, by Anthony Kalt, BECC Medals Co-Chair. Tony's previous stories were published the past two years, and are available on the PNNA website. Contact: becc.medals@gmail.com.

The "Tradition of a Medal" — it sounds very simple. After all, you just create a medal each year, that can't be so hard. The Boeing Employees' Coin Club created its first medal in the 60s. The Boeing Coin Club (Wichita) created one in 1964 and the Boeing Employees' Coin Club (Puget Sound) created one in 1966 for Boeing's 50th anniversary. The next medal wasn't until 1977.

1977 — That's when the club started doing medals in earnest. That year the Jet Foil was chosen for the front and the Boeing Totem on the back. It'll be easy to do a medal a year. Boeing has so many great products that it'll take a long time to go through them.

Now 44 medals later, I am thinking at times I should have titled this article "The Challenge of a Medal." But "Tradition" still works, as I write part three of the article. Each part was done for *The Nor'wester* first quarter issue, starting in 2018 for part 1 and 2019 for part 2. Each article is a standalone, talking about a different aspect of the Boeing Employees' Coin Club medals.

This year, the challenge aspect really fits in a couple ways: design and approval. After 43 years of medals depicting a Boeing product what can we do, what are we going to use? Also keep in mind that being a Boeing product and being a Boeing recreation club, we do have some restrictions. The medal artwork has to be approved by Boeing Licensing and Marketing.

Finding a subject matter (Boeing product) that is relevant for the medal is not always easy. Next year (2021) is an anniversary year for the lunar rover or "moon dune buggy." I like that idea so will be saving that for the 2021 medal, but I needed something for 2020.

Boeing is working on a few things: the CST Star Liner, getting the 737 Max back in flight, the Apache Helicopter, the 777-X with folding wing tips, the X37-B Space Shuttle Lab and a few other ideas. Thinking of the last few years, we've done the 747-8 (2017), the 737 10,000 delivered (2018) and the P-51 Mustang (2019).

We did the 777 back in 1996 when it was first designed; what about the 777-X? The 777-X now has an official title of the 777-9. Back in 1996 we did a full plane view. What if we did a partial view? That would allow a larger image

of the wing to the nose. We can do that one. I knew some of the changes to the 777 that make the -9 unique. We can present it to the board for the 2020 medal. The coin club board liked the idea and decided on the 777-9.

The 777-9 is different from the 777 by these features: The 777-9 will feature new GE9X engines, composite wings that have folding wingtips to be able to use existing airport gates, greater cabin width and seating capacity, and pull technology and features from the Boeing 787. The list price for a 777-8 is approximately \$410 million, and the 777-9 is \$442 million. Buying an airplane is just like car buying; I don't think anybody pays the MSRP, you negotiate for the final price and features. Anyway, back to the article and some of the challenges.

The 777-9 should make its first flight in 2020. Since the plane hadn't made its first flight, one of the challenges was finding publicly available images for our design. How would some of the new features look? — The new sweep on the wings, the nose and cockpit area. What angle of flight would complement the plane's view? It took a little work to come up with the proposed new design.



Initial 2020 777-9 medal design NOT APPROVED by The Boeing Company.

Now to submit it to Boeing Licensing for approval. Usually a straightforward process, but sometimes our design requires minor tweaks. So in Feb. 2019 we submitted our design concept to Boeing Licensing thinking we had a really good design. After all this is our 44th medal. Wow, just thinking of that is a little humbling because I have only been the medals chair for six of those designs. The good news is that I have support from folks who have seen the process through many times.

We submitted to Boeing Licensing in February. Our previous contact retired about three years ago, and each year since it has been a new person to review the design. The new person is more commodity-specific, so they have greater insight and knowledge of the product design. We went back and forth a number of times, and we adjusted a variety of small things on our partial image design. But in the end, Boeing Licensing didn't think the partial image of the plane accented the features properly.

We had done a partial image a couple of times in the past and it was able to show off some of the plane's features. On our proposed design the plane is depicted in a slight turn to show the underneath of the wing and a glimpse of the hinge line but not accent it.

We also learned that we cannot have any text around the Boeing logo for this medal, so the "777-9" had to move from the top of the medal to just above the year.

When it was all said and done and after a lot of coordination, Boeing Licensing came back and gave us two views of the full plane we could use. They wanted the sweep of the wing to be more accurate and said our partial view didn't look right for the wing sweep. Here is one of the full plane views (a side view); the other we used on our medal.



This almost became a year without a medal, as it was taking so long to get a design approved. I was favoring the partial view, but because of the plane's tilt and turning angle, it could not be ascertained if the design portrayed the wing sweep correctly. Full plane designs were done in the early years and looking at the 1996 medal, the full-size plane is about one inch in size — would I see a difference? Boeing Licensing recommended the full-size plane designs they gave us. I showed the full plane design without the model number and asked club members if they could identify it (yes they knew we were doing the 777-9) and to my amazement one person who worked on the program could point out a difference: where the cockpit joined the 'tube' or fuselage of the plane, the 777-9 design provides a 'bump' and not a smooth blend.



So in September the coin club board decided to use the full plane design. We adjusted the medal design, resubmitted one more time, and received approval from Boeing Licensing for the design shown here.

We could finally contact our minter with the design

and work on getting the medals. It's funny, in the design process we work with at least 6-inch line art to

show the detail, and for simplicity. When the 6-inch line art was reduced down to 39 mm, or approx. 1.5 inches, a lot of the little details and shading vaporized as micro lines and the color shading disappeared. After all, we don't colorize our medals or pay for special surface textures to provide a frosted cameo or reverse proof — things like the U.S. Mint does.

I'm not going to ask which design you like better. I will also have to remember the reduction loss from a 6-inch design to a 39 mm product. While the medal design isn't what I was first expecting, I can say that our minter did a really nice job and the medals turned out nicer than I expected. (Side note: as the medals chair, don't I always have to say that?)

Yes, creating a medal can have a variety of challenges, from design concept, to getting the club board to agree on the image, to the company approval of the design (in our case), to getting them actually minted, agreeing on the mintage, and getting them sold and distributed just to name some of the common decisions/challenges.

Don't expect it all to go smoothly each year. Working with our minter has always been straightforward and easy. They do an awesome job and work to be very accommodating. The only challenge there is if I give them short notice and need the order rushed, as we use a unique 1.5-ounce silver planchet for our silver medals. That is considered a nonstandard weight and a custom order from the refinery. We give them a heads up on the silver quantity when we start our design process.

So instead of being nearly done with medal orders in October and most delivered, this year they just started coming in and most orders were delivered in time for Christmas gifting. Only the custom holder orders are getting delayed as we work with the supplier to get them. Maybe I should start a "Go Fund Me" page to raise the money needed to buy a 60-watt laser to cut and engrave custom holders. Getting the custom holders has been another challenge and a story all its own. There just isn't the space to go into the issues we've had with the custom holders for 2019 and 2020 medals.

Designing and minting a medal can be a lot of fun, but it can have its challenges at times. Having said that, I still enjoy it, and we have a great tradition! Few other coin clubs have a medal tradition as long and distinguished as the BECC. You can view some of the medals in last year's edition of *The Nor'wester*, and on the BECC website at <http://seattlebecc.org/medals/Medals.html>. You might even be able to purchase some BECC medals at the annual coin show, and get a wooden nickel too!



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Many thanks to the PNNA dealers advertising on this page and elsewhere in *The Nor'wester* for helping to make this convention edition possible. If you wish to buy, sell or trade numismatic items with the dealers at the PNNA/WCC convention, please consider carefully all of your options before making a decision.



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2020 PNNA Spring Convention

Save the dates! The 71st Annual PNNA Spring Convention will be held at the Tukwila Community Center, April 17-19, 2020. The spring convention has a rich tradition as the oldest and largest annual coin show in the Pacific Northwest. In addition to the 85-table bourse, offerings will include a Young Numismatist treasure hunt, Boy and Girl Scout programs, hourly door prizes, and numismatic theater presentations. We look forward to seeing you there!

Also, we are looking for additional volunteers to assist with the important behind-the-scenes work that contributes to the show's success. If you can help, please contact General Chairman Kevin Charbonneau at kcharboneau58@comcast.net.

If you are a dealer who would like to advertise in the convention edition of The Nor'wester, or if you would like to advertise on the PNNA website, please contact editor Eric Holcomb, eric@holcomb.com. One-line website listings at <https://www.pnna.org/wp/links/member-links/> are free to PNNA dealers!

More information about the convention will be posted on the PNNA website, and will appear in the 2nd Quarter convention edition of The Nor'wester.

PNNA Calendar

Visit pnna.org and click on the "calendar" button, or pick up a paper copy at the show!

Not Online?

Write to the address listed on page 2 of this magazine.

PNNA Board Meeting Minutes

Minutes from past PNNA board meetings, including at the Portland fall show in November, are available on the website at:

<https://www.pnna.org/wp/info/pnna-governance/minutes/>

Exhibits at the 2020 Tukwila Convention

Now is the time to build your exhibits for next spring's PNNA convention in Tukwila. There is also an opportunity to show exhibits at the Boeing show in January (Jan. 18-19); use this show as a proving ground for your PNNA entry.

The best exhibitor at the PNNA spring convention earns \$200 toward the expense of taking the winning exhibit to the ANA summer convention the same year (the ANA will be in Pittsburgh, Pa., Aug. 4-8, 2020).

For more information about numismatic exhibiting at a PNNA convention, see the PNNA website at <https://www.pnna.org/wp/exhibits/>, or contact PNNA chief judge Eric Holcomb.

ANA National Coin Week

Webpage: <https://www.money.org/numismatic-events/national-coin-week>.

Dates: April 19-25, 2020.

Theme: "Remarkable Women: Catalysts of Change."

ANA Summer Seminar

Webpage: <https://www.money.org/summer-seminar>.

Dates: June 27-July 2 and July 4-9, 2020.

Location: Colorado Springs, Colorado.

Summer Seminar is a once-a-year opportunity for numismatic scholarship and camaraderie that offers students a varied selection of courses designed for discovery or continued study. For many students, Summer Seminar is a life-changing event; it has catapulted the careers of many of the nation's most respected collectors, authors and dealers.

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PNNA/WCC Portland Fall Show Report

The Pacific Northwest Numismatic Association/Willamette Coin Club fall show was a success for the 15th consecutive year at the Lloyd Center DoubleTree Hotel in Portland, Ore., Nov. 1-3, 2019, with an active bourse and collector exhibits. In addition, an Understanding Exonumia Workshop was held on Sat., Nov. 2 (9 a.m. to noon), and was successful and well-attended — the room was almost full, and attendees received some free samples!

Free copies of the fall 2019 convention edition of *The Nor'wester*, enclosed in a clear plastic literature storage bag, were available.

Many thanks to convention chairman Ed Fischer, bourse chairman Scott Loos, and all show volunteers.

The next WCC annual fall coin show is scheduled for Oct. 30 -Nov. 1, 2020, also in Portland, Oregon. However, the PNNA will first have a separate fall convention in Tukwila, Sept. 25-27, 2020. (See the President's Message on pp. 6-7 for an explanation of this change in the fall show schedule.)

The best-of-show collector exhibit award winners were:

1st Place — James Reinders — "Notable U.S. Numismatic Celebrations of Apollo 11."

2nd Place — Tom Tullis — "Naming the National Banks: A Historical Survey."

3rd Place — Jimmy Krozel — "Aesthetics of Errors."

There were also winners in each of four classes. See the PNNA website exhibit section for details and more photos.

Thanks to judges Eric Holcomb, Danny Bisgaard and

John Brown.

*Photo:
First case of James
Reinders' exhibit,
"Notable U.S. Numis-
matic Celebrations of
Apollo 11."*



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New coin show location:

***Cheney Stadium, 2502 S Tyler St.,
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PNNA Annual Awards

Please see the PNNA website for information about how to nominate someone for these awards.

Bob Everett Memorial Award —

<https://www.pnna.org/wp/awards/everett-award/>

Literary Awards (Club Newsletters/Articles) —

<https://www.pnna.org/wp/awards/literary-awards/>

National Coin Week Awards for Clubs —

<https://www.pnna.org/wp/awards/ncw-award-for-clubs/>

Nina Nystrom Numismatic Ambassador Award —

<https://www.pnna.org/wp/awards/nystrom-award/>

Presidential Award —

<https://www.pnna.org/wp/awards/presidential-award/>

Scholarship Awards —

<https://www.pnna.org/wp/awards/scholarship-awards/>

The winner of the PNNA's annual Bob Everett Memorial Award, made for integrity and demonstrated commitment to numismatics in the Pacific Northwest, will be announced at the annual spring convention on Saturday, April 18. Other PNNA annual awards will also be announced at this time.

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